COM 230: Public Speaking -- Library Resource Guide

Who’s my librarian?
Jennifer Snoek-Brown, Instruction/Reference Librarian
02 599 3127, jennifer.snoek-brown@zu.ac.ae
Abu Dhabi campus

Anthony Pash, Instruction/Reference Librarian
04 402 1611, anthony.pash@zu.ac.ae
Dubai campus

What can I find on the library web site?
- Home page → http://www.zu.ac.ae/library
- To find books → Home page, click on “Library Catalog”
- To find articles → Home page, click on “Library Research Databases”
- To find more resources → Communication LibGuide, http://zu.libguides.com/communication

What are search tips I can use to find resources on my topic?
✓ List related key words → “public speaking”
   “oral communication”
   “interpersonal communication”
   speech / speeches
   “speech communication”

✓ Put phrases in quotes → “interpersonal communication”

✓ Combine keywords → culture AND (communication OR “mass media”)

✓ Use truncation → communicat*
   [communicate, communicating, communication, etc.]

How can I find …

… General background info?
Encyclopedia Britannica Online
- Online access to 72,000 articles, 10,000 illustrations, photographs, maps & flags
- Click on “Library Research Databases” link, go to E on “Browse by Title” list

EIU ViewsWire
- Online news articles on economic, political, & business issues from countries
- Click on “Library Research Databases” link, go to E on “Browse by Title” list

Oxford Reference Online
- Online access to over 1 million entries, across 25 subject areas
- Click on “Library Research Databases” link, go to O on “Browse by Title” list
Opposing Viewpoints & Current Controversies book series
- Book series on current issues, includes articles on pros & cons
- Click on “Library Catalog” link, do a keyword search for either “opposing viewpoints” or “current controversies” to bring up list of titles in each series

Articles in magazines, newspapers, or journals?

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<thead>
<tr>
<th>Source</th>
<th>Description</th>
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<tbody>
<tr>
<td>Academic Search Complete</td>
<td>Articles on a wide range of subjects. Can limit to full-text and scholarly</td>
</tr>
<tr>
<td>Business Source Complete</td>
<td>Articles on business-related topics. Can limit to full-text and scholarly</td>
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<tr>
<td>Communication &amp; Mass Media Complete</td>
<td>Articles on communication-related topics. Can limit to full-text and scholarly</td>
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<tr>
<td>Lexis Nexis</td>
<td>News articles on business, legal and health topics. 100% full-text.</td>
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<tr>
<td>ProQuest 5000</td>
<td>Articles on a wide range of subjects, including business, education,</td>
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<td></td>
<td>health, science, and technology. Can limit to full-text and scholarly</td>
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<tr>
<td>Social Sciences Full Text</td>
<td>Articles on social sciences, including criminal justice, environment,</td>
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<td>gender studies, law, political science, psychology, and sociology. Can</td>
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<tr>
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<td>limit to full-text and scholarly articles.</td>
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... Quotations?
The Quotable Woman – Reference Collection PN6081.5.Q65 2001

... Statistics?
Europa World Database
- Online database access to political and economic info for over 250 countries and territories
- Click on “Databases—Finding Articles” link, go to E on “Browse by Title” list
CIA World Factbook
- US government profiles of countries and territories around the world - includes statistics
Pew Research Center for People & the Press
- Independent research organization that studies attitudes toward politics, the press and public policy issues. Site includes weekly surveys, monthly polls, and major research studies
Statesman’s Yearbook – Reference Collection JA51.S7

... Biographical info?
Current Biography Illustrated
- Online database access to over 23,000 biographies of celebrities, politicians, business people, writers, actors, sports figures, artists, scientists & many others
- Click on “Databases—Finding Articles” link, go to C on “Browse by Title” list